LOTION TYPES



Intensifier

Helps to boost the natural tanning process by stimulating Melanin production in the skin. Intensifiers are also known as accelerators, maximizers or pure lotion and are best used for establishing a base tan.



Cosmetic Bronzer

Encourages the skin's natural tanning process by utilizing immediate bronzers that provide instant gratification, along with working to build a base tan and helping to even out skin tone without the use of DHA. A few commonly used natural bronzers are Caramel, Henna and Black Walnut extract.

DHA Bronzer



Increases the skins dark color by utilizing the sunlesstanning agent Dihydroxyacetone (DHA). DHA is a sugar compound that reacts with the proteins on the surface of the skin to provide a bronzed appearance. DHA will continue to develop for about 24 hours after the tanning session and can also be referred to as a delayed bronzer.

